

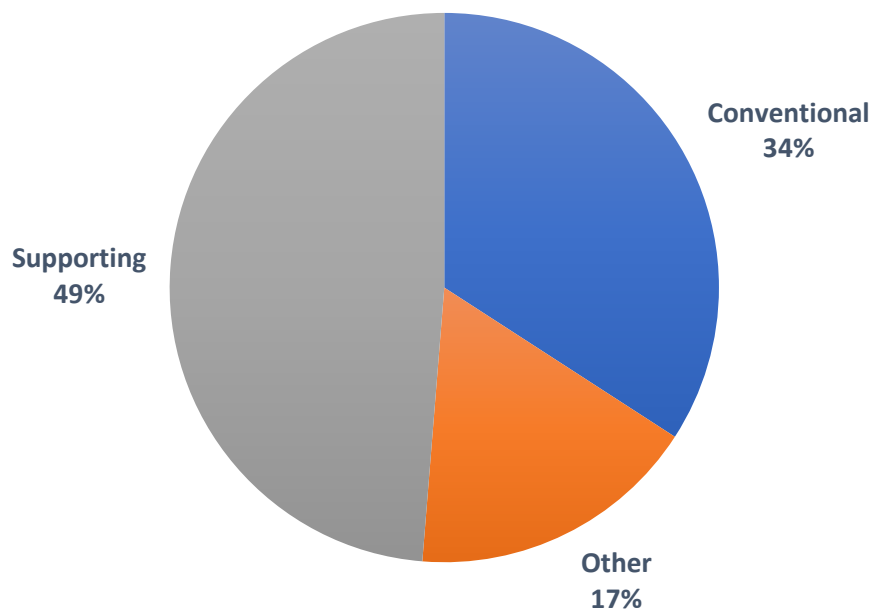
## 2019 - Kentucky

### Outdoor Recreation Satellite Account (ORSA)

| Value Added (GDP)    |                | Employment         |                | Compensation         |                |
|----------------------|----------------|--------------------|----------------|----------------------|----------------|
| ORSA Total           | Share of State | ORSA Total         | Share of State | ORSA Total           | Share of State |
| <b>\$4.5 Billion</b> | <b>2.1%</b>    | <b>55,707 Jobs</b> | <b>2.2%</b>    | <b>\$2.0 Billion</b> | <b>1.7%</b>    |

| Value Added by Select ORSA Activity (\$ 000s) |         |         |         |            |
|---|---------|---------|---------|------------|
| Activity                                      | 2017    | 2018    | 2019    | State Rank |
| Equestrian                                    | 244,322 | 269,793 | 281,922 | 6          |
| Boating/Fishing                               | 188,076 | 194,850 | 208,757 | 31         |
| Hunting/Shooting/Trapping                     | 135,698 | 141,557 | 185,137 | 17         |
| RVing   | 119,827 | 127,071 | 136,427 | 33         |
| Motorcycling/ATVing                           | 92,742  | 94,177  | 98,458  | 29         |
| Climbing/Hiking/Tent Camping                  | 24,604  | 25,196  | 25,469  | 36         |
| Recreational Flying                           | 24,494  | 22,500  | 22,028  | 17         |
| Snow Activities                               | 10,911  | 12,444  | 12,675  | 44         |
| Bicycling                                     | 11,997  | 11,599  | 11,946  | 29         |

### Value Added Composition of Outdoor Recreation Activities

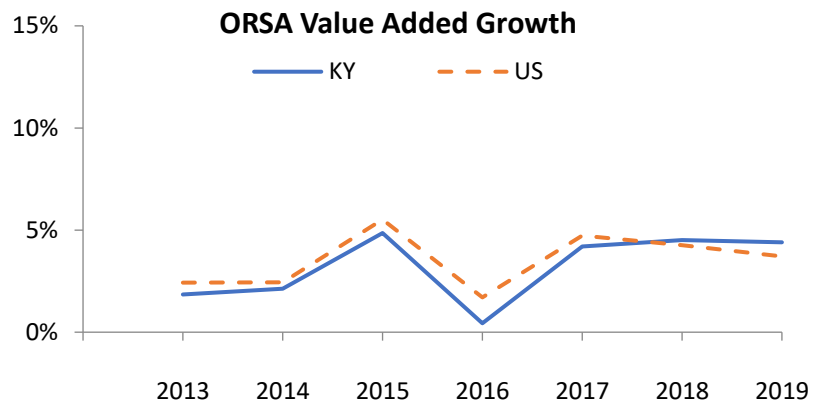


**Conventional ORSA** activities include traditional outdoor activities such as camping, hiking, boating, and hunting.

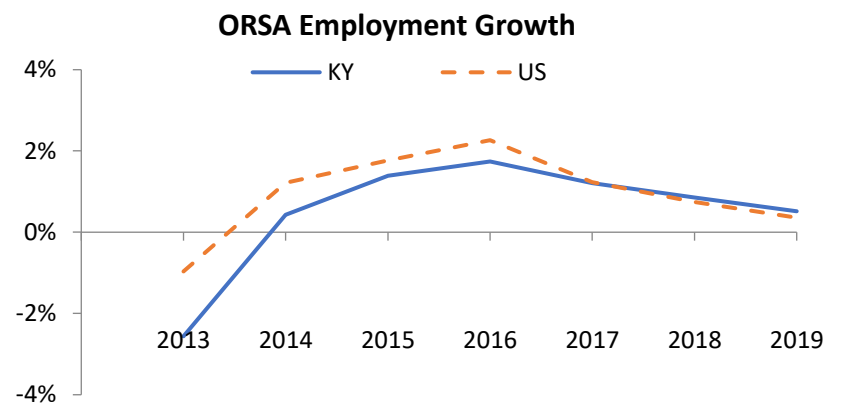
**Other ORSA** activities include those activities that take place outside, such as gardening and outdoor concerts.

**Supporting ORSA** activities, are those that contribute to the core activities and include such things as construction, travel and tourism, local trips, and government expenditures.

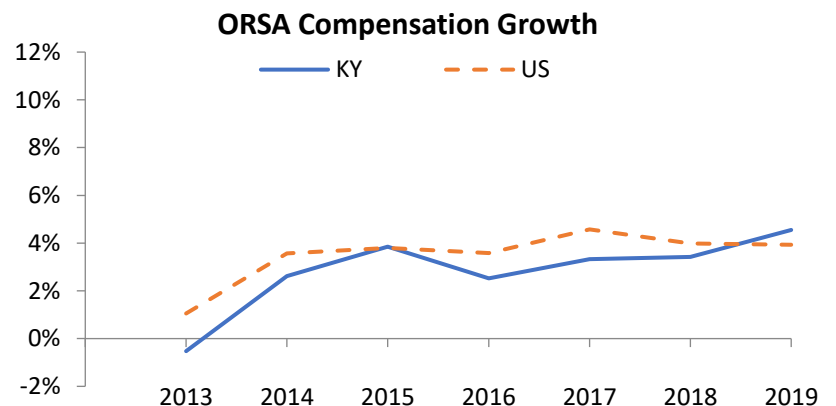
In 2019, Kentucky ranked 29th among all states in ORSA value added, and 18th among all states in ORSA value added growth. Since 2018, ORSA value added has grown 4.4 percent in Kentucky, compared with an increase of 3.7 percent for the U.S.



In 2019, Kentucky ranked 29th among all states in ORSA employment, and 26th among all states in ORSA employment growth. Since 2018, ORSA employment has grown 0.5 percent in Kentucky, compared with an increase of 0.4 percent for the U.S.



In 2019, Kentucky ranked 29th among all states in ORSA compensation, and 21st among all states in ORSA compensation growth. Since 2018, ORSA compensation has grown 4.6 percent in Kentucky, compared with an increase of 3.9 percent for the U.S.



Average compensation per wage-and-salary job in Kentucky's ORSA industries was \$36,589 in 2019, compared with \$59,272 for all salaried jobs in the state.

**ORSA Value Added (VA)** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ORSA Employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ORSA goods and services.

**ORSA Compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ORSA work during a given year.